

# Retail Financial Careers

## What is Retail Financial Careers?

**Retail Financial Careers** is the jobs board targeted for the whole financial retail sector. The site is aimed at anyone employed in giving financial advice to the retail market and offers the widest breadth of jobs within this market including intermediary adviser roles, broker roles, bank branch advisers, administration roles, back office processing roles and much more.

A key part of the site includes both **MoneyMarketing** which represents all the adviser intermediary and relevant jobs for the financial services community and **MortgageStrategy** which targets broker consultants and relevant roles for the mortgage industry.

**Retail Financial Careers** not only offers candidates the best possible job seeking experience but allows any candidate to post their CV and be 'head hunted' by relevant employers. An extensive breadth of job choice coupled with news and career content backed up by the trusted **Money Marketing** and **Mortgage Strategy** brands makes this site a first choice for all candidates employed in the retail financial services market.

### CANDIDATES

The jobs email alert is **100%** requested by **13,616** candidates who are actively seeking work. Every time a job is posted with **Retail Financial Careers**, the jobs email alert service send your vacancy to matching candidates - that night.

### PROFILE

**45%** FPC3 QUALIFIED

**46%** CEMAP/MAQ QUALIFIED

**62%** £40,000+ SALARY

## Retail Financial Careers Homepage

The home page is the gateway for active candidates seeking jobs in retail financial services. The job board and career content site also benefits from being linked to and from the market leading news web sites - **MoneyMarketing.co.uk** and **MortgageStrategy.co.uk**.

### SINGLE JOB POSTINGS

A single job posting remains live for 28 days and will automatically be sent out via email to all matching candidates

**Single Job Rate: £299 + VAT**

### JOB OF THE WEEK

Two premium positioned Job of the Week adverts are available and offer the highest possible 'stand out' for a recruiter wishing to target active candidates. The Job of the Week advert appears on the home page for 1 week, can be animated and will link to the full job description.

**Job of the Week rate: £750 + VAT per week**

Specification: 160w x 100h pixels, 15k max file size.

### FEATURED JOB

Featured job adverts include your logo plus text consisting of Job title, Job Type and Location. These highly effective adverts appear on the home page of both the job site (inc logo) and the news site (text only) for 1 week and will link to the full job description.

**Featured Job rate: £495 + VAT per week**

Specification: Text plus logo.

### BUTTON (TILE) ADVERT

Buttons/Tiles are positioned on the right hand side of the homepage and may be either a branding advert linking to your website or a job advert linking through to the full job description. These adverts appear on the home page for 1 week and can be animated.

**Button (tile) rate: £375 + VAT per week**

Specification: 120w x 60h pixels, 15k max file size.

### BANNER/LEADERBOARD ADVERTISING

Positioned at the top and bottom of the web page, these display adverts are served on a rotational basis with a maximum of 3 other clients for a 28 day period across all the pages of Retail Financial Careers.

**Banner/Leaderboard Rate: £1600 + VAT per month**

Banner/Leaderboard specification: 728 pixels wide x 90 pixels high, 30k max file size.

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## Multiple Job postings

### RECRUITER ADMIN SUITE

Multiple Job packages are designed to ensure that recruiters who have a number of vacancies to advertise per month can post their total requirements cost effectively.

Your Account Manager will guide you on how many job credits per month you require to achieve maximum return on your job postings.

NO OF JOBS PM	3 MTH RATE PM	6 MTH RATE PM
Up to 12	£250 + VAT	£200 + VAT
Up to 25	£400 + VAT	£350 + VAT
Up to 50	£700 + VAT	£600 + VAT
Up to 75	£900 + VAT	£750 + VAT
Up to 100	£1000 + VAT	£800 + VAT
Up to 150	£1200 + VAT	£900 + VAT

## Email Advertising

### DAILY JOBS EMAIL ADVERT

There are 13,616 active candidates signed up to receive the Daily Jobs email alert. A Job email advert appears above the first matching job listing on every email sent out and is the first advert an active candidate sees.

**Job Email advert rate: £650 + VAT per week**

Specification: 160w x 100h pixels, 15k max file size.

### BESPOKE EMAIL

A solus email opportunity is available to target candidates who have requested the jobs email alert service. The email list can be selected by Job Type and Location. Targeted candidates receive an exclusive job advert in a creative HTML display format.

**Bespoke Email Rate: £900 + VAT per e-shot**

### MONEY MARKETING DAILY NEWS EMAIL

Two job adverts are available and will be sent to 35,000 subscribers of the news email every day for 1 week. These adverts target the lucrative browser candidates. The advert can be animated and will link to the full job description.

**Money Marketing News Email advert rate: £650 + VAT per week**

Specification: 160w x 100h pixels, 15k max file size.

### MORTGAGE STRATEGY DAILY NEWS EMAIL

One job advert is positioned on the very popular Mortgage Strategy Daily News Email which is 100% requested and distributed to 21,000 mortgage specialists.

**Mortgage Strategy News Email advert rate: £600 + VAT per week**

Specification: 160w x 100h pixels, 15k max file size.

## Career CV

Premium CV database allowing recruiters to search and detect the candidates that best match their job requirements.

NO OF CVS	TOTAL COST
1	£90 + VAT
5	£325 + VAT
10	£495 + VAT
20	£750 + VAT
40	£1,200 + VAT

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## News Site Job Advertising

### MoneyMarketing

#### **MONEY MARKETING.CO.UK**

The news site **MoneyMarketing.co.uk** is the premier opportunity to target browser IFA related candidates.

#### **JOB OF THE WEEK - MONEYMARKETING.CO.UK**

Two premium positioned Job of the Week adverts are available and appear on the right hand side of every web page. The adverts appear for 1 week, can be animated and will link to the full job description within Retail Financial Careers.

**Job of the Week rate: £750 + VAT per week**

Specification: 300w x 75h pixels, 15k max file size.

### mortgagestrategy

#### **MORTGAGE STRATEGY.CO.UK**

**MortgageStrategy.co.uk** is the market leading news website for Mortgage brokers, advisors and underwriters and other individuals involved in the mortgage industry.

#### **JOB OF THE WEEK - MORTGAGE STRATEGY.CO.UK**

Two premium positioned Job of the Week adverts are available and appear on the right hand side of every web page. The adverts appear for 1 week, can be animated and will link to the full job description within Retail Financial Careers.

**Job of the Week rate: £750 + VAT per week**

Specification: 300w x 75h pixels, 15k max file size.

## Contacts

#### **MONEY MARKETING**

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#### **MORTGAGE STRATEGY**

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