

# MoneyMarketing has been the voice of the IFA industry for over 24 years!

- ➔ Money Marketing has a 100% requested circulation in the last 12 months of 29,271 \*ABC Audit 2008-2009.
- ➔ Money Marketing reaches 23,362 IFAs, a figure in line with the total number of registered IFAs in the UK. \*ABC Audit 2008-2009.
- ➔ Money Marketing has consistently been voted the first choice IFA publication by the PIMS IFA Readership Census since 1996.

## TYPICAL JOB ROLES:

IFA  
Training and Competence  
Mortgage Adviser  
Account Manager  
Paraplanner  
Compliance  
Direct Sales  
Administration  
Broker  
Business Development Manager  
Marketing

## QUALIFICATIONS HELD:

FPC  
AFPC  
CeMAP  
G60  
MAQ

## CONTACT DETAILS:

Telephone: 020 7943 8083/8017  
Email: [mmrec@centaur.co.uk](mailto:mmrec@centaur.co.uk)

## RECRUITMENT RATES

	Mono	Spot (+15%)	Full (+25%)
<b>1/8 Page</b>	£945	£1086	£1181
<b>1/4 Page</b>	£1860	£2139	£2325
<b>1/2 Page</b>	£3205	£3685	£4006
<b>Full Page</b>	£4990	£5738	£6237

## DIMENSIONS

<b>1/8 Page</b>	75mm x 109mm
<b>1/4 Page</b>	156mm x 109mm
<b>1/2 Page</b>	156mm x 222mm
<b>Full Page</b>	322mm x 222mm

## GENERAL INFORMATION

<b>Format:</b>	Bespoke 350mm x 246mm
<b>Publication Date:</b>	Thursday
<b>Frequency:</b>	Weekly
<b>Booking Deadline:</b>	Friday 5pm
<b>Artwork Deadline:</b>	Monday 5pm
<b>Agency Discount:</b>	10%

## CREATIVE SUPPLIED

<b>Specification:</b>	300dpi High resolution PDF (Version 1.3) Please ensure all colours and images are saved in CMYK
-----------------------	--

## CONTACT DETAILS

<b>Telephone:</b> 020 7943 8083/8017	<b>Email:</b> mmrec@centaur.co.uk
--------------------------------------	-----------------------------------

# MoneyMarketing