

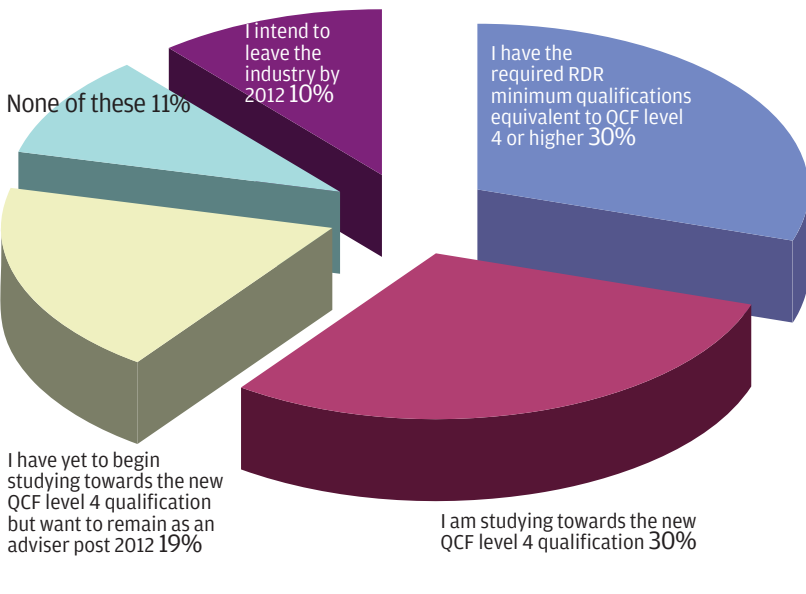
# Money Marketing/YouGov monthly 300-IFA benchmark survey

## RDR attitudes

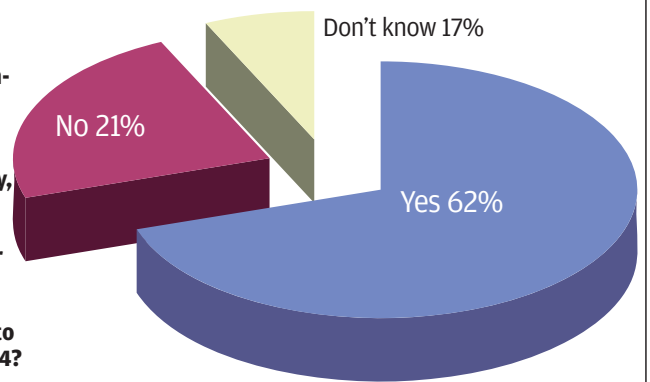
Survey sample size: 256 adults. Fieldwork carried out December 7-14, 2009. All figures are from YouGov

If you are an IFA and would like to join the YouGov/ Money Marketing IFA panel please go to <http://250club.yougov.centaur.com/register.aspx>  
If you are interested in asking the panel questions, please telephone 020 7012 6117

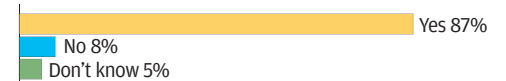
Which of these statements fits you best?



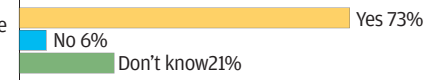
Under Chris Cummings's proposals for regulatory incentives for higher qualifications – such as less capital adequacy, lower fees and less regulatory scrutiny – rather than mandatory qualifications, would you seek to attain QCF level 4?



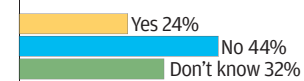
I am studying towards the new QCF level 4 qualifications



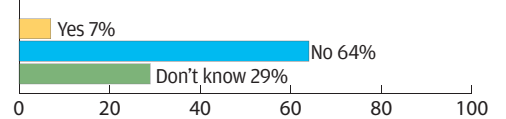
I have yet to begin studying for the QCF level 4 qualification but want to remain as an adviser post-2012



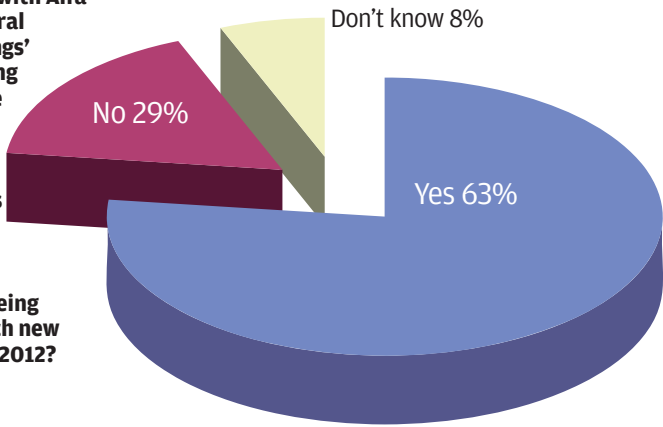
I intend to leave the industry by 2012



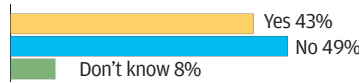
None of these



Do you agree with Aifa director general Chris Cummings' call for existing advisers to be encouraged to reach higher qualifications through regulatory incentives rather than being forced to reach new standards by 2012?



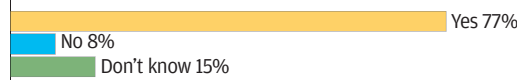
I have the required RDR minimum qualifications equivalent to QCF level 4 or higher



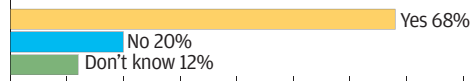
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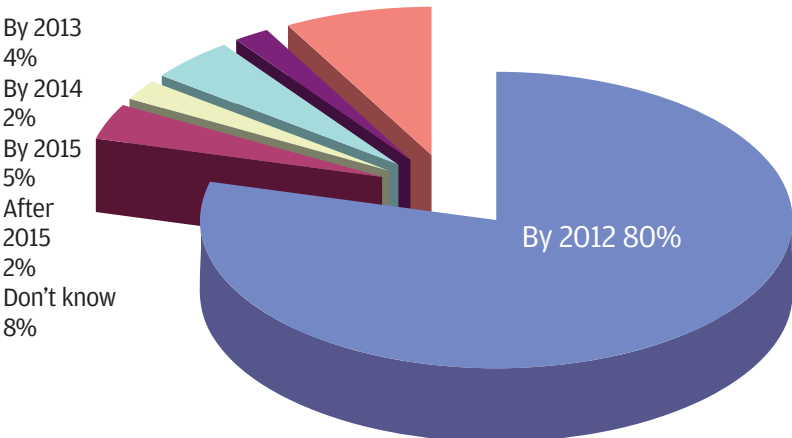
I have yet to begin studying for the QCF level 4 qualification but want to remain as an adviser post-2012



I intend to leave the industry by 2012



Would you seek to attain the new qualifications:



### Outdated?



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